

THE 22<sup>nd</sup> INTERNATIONAL UNION OF  
**MATERIALS RESEARCH SOCIETIES –**  
INTERNATIONAL CONFERENCE IN ASIA  
**IUMRS-ICA 2021**

October 3-8, 2021  
International Convention Center Jeju, Jeju Island, Korea

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**ON/OFF-LINE HYBRID EVENT**

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Sponsorship Prospectus

Organized by



Hosted by



Supported by



**Jeju CVB**  
Jeju Convention & Visitors Bureau

<b>Title</b>	The 22nd International Union of Materials Research Societies - International Conference in Asia 2021 (IUMRS-ICA 2021)	
<b>Date</b>	October 3 (Sun.) to 8 (Fri.), 2021	
<b>Place</b>	ICC Jeju, Jeju Island, Korea	
<b>Format</b>	On/Off-Line Hybrid Format	
<b>Organized by</b>	Materials Research Society of Korea (MRS-K)	
<b>Hosted by</b>	International Union of Materials Research Societies	
<b>Supported by</b>	Korea Tourism Organization Jeju Convention & Visitors Bureau	 
<b>Website</b>	<a href="http://www.iumrs-ica2021.org">www.iumrs-ica2021.org</a>	

## Organizing Committees

### ● Local Organizing Committee

<b>Conference Chair</b>	Dojin Kim (Chungnam Nat'l Univ., Korea)
<b>Conference Co-Chair</b>	Geun Young Yeom (Sungkyunkwan Univ., Korea)
<b>General Secretary</b>	Jin Hyeok Kim (Chonnam Nat'l Univ., Korea)
<b>Treasurer</b>	Jong-Ryul Jeong (Chungnam Nat'l Univ., Korea)

### ● Program Committee

<b>Program Chair</b>	Chang-Sik Son (Silla Univ., Korea)
<b>Program Co-Chairs</b>	In-Hwan Lee (Korea Univ., Korea)
	Taeyoon Lee (Yonsei Univ., Korea)
	Ho Won Jang (Seoul Nat'l Univ., Korea)

### IUMRS-ICA 2021 Secretariat

273, Baeul 1-ro, Yuseong-gu, Daejeon, Korea [34036]

E-mail: [secretariat@iumrs-ica2021.org](mailto:secretariat@iumrs-ica2021.org) / Tel: +82-42-472-7460 / Fax: +82-42-472-7459

## Sponsorship Application Deadline

August 31, 2021

### Sponsorship Type

#### ● Type A (Financial Backing)

※ Since IUMRS-ICA 2021 will be held in On/Off-line Hybrid Event, the levels of type A will be advertised at on-and off-line conference.

USD 1 = KRW 1,000

LEVEL	BENEFITS	VALUE
Diamond	<ul style="list-style-type: none"> <li>- Free registration for 5 people</li> <li>- Logo on the program book</li> <li>- Advertisement of the company in the program book (1 page, Color)</li> <li>※ Advertisement of the company on Outside Back Cover : Only 1 company on a first-come, first-served basis.</li> <li>- Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room</li> <li>- Logo featured on the banner at the venue</li> </ul>	\$ 10,000
Platinum	<ul style="list-style-type: none"> <li>- Free registration for 3 people</li> <li>- Logo on the program book</li> <li>- Advertisement of the company in the program book (1 page, Color)</li> <li>- Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room</li> <li>- Logo featured on the banner at the venue</li> </ul>	\$ 7,000
Gold	<ul style="list-style-type: none"> <li>- Free registration for 1 person</li> <li>- Logo on the program book</li> <li>- Advertisement of the company in the program book (1 page, Color)</li> <li>- Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room</li> <li>- Logo featured on the banner at the venue</li> </ul>	\$ 5,000
Bronze	<ul style="list-style-type: none"> <li>- Logo on the program book</li> <li>- Advertisement of the company in the program book (1/2 page, Color)</li> <li>- Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room</li> <li>- Logo featured on the banner at the venue</li> </ul>	\$ 2,000

## ● Type B (In-kind Support)

※ Items and benefits could be rearranged depends on the pandemic situations of COVID-19.

※ If the value of Type B is more than \$5,000, it will be provided a free registration benefit that is equivalent to the Type A preferential condition.

USD 1 = KRW 1,000

LEVEL	BENEFITS	VALUE
Banquet	<ul style="list-style-type: none"> <li>- Promotion speech during the banquet</li> <li>- Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room</li> <li>- Logo featured on the banner at the venue</li> <li>- Logo featured on the banner of the banquet</li> </ul>	Please contact a secretariat.
Welcome Reception	<ul style="list-style-type: none"> <li>- Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room</li> <li>- Logo featured on the banner at the venue</li> <li>- Logo featured on the banner of the welcome reception</li> </ul>	
Souvenir	<ul style="list-style-type: none"> <li>- Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room</li> <li>- Logo featured on the banner at the venue</li> <li>- Logo featured on the banner of souvenir</li> </ul>	
Coffee Break	<ul style="list-style-type: none"> <li>- Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room</li> <li>- Logo featured on the banner at the venue</li> <li>- Put the company promotion leaflet during Coffee Break (on request)</li> </ul>	
Lanyard	<ul style="list-style-type: none"> <li>- Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room</li> <li>- Logo featured on the banner at the venue</li> <li>- Logo featured on every single lanyard of nametag.</li> </ul>	
Mask	<ul style="list-style-type: none"> <li>- Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room</li> <li>- Logo featured on the banner at the venue</li> <li>- Logo featured on every single mask for all of our participants on-site</li> </ul>	
Participants Paper Band	<ul style="list-style-type: none"> <li>- Logo on Program Book, Official Website, E-Newsletter, Screen at Session Room</li> <li>- Logo featured on every single paper band provided to entering the conference after checking the temperature at the registration desk.</li> <li>- Logo featured on the banner at the venue</li> </ul>	

[Mask]



[Participants Paper Band]



- It will be provided to entering the conference after checking the temperature at the registration desk (different colors for each day).

# Sponsorship Application Form

Please fill out the below application form, and send it back to the secretariat.

## IUMRS-ICA 2021 Secretariat

[Tel: 042-472-7460 / Fax: 042-472-7459 / E-mail: secretariat@iumrs-ica2021.org]

### 1. Information of the Company

■ Company Name			
■ President		■ Person in charge	
■ Department			
■ Address			
■ Zip Code		■ Country	
■ Tel		■ Fax	
■ E-mail			

### 2. Sponsorship

Type	Level	Amount

### 3. Account Information

Account Holder: The Materials Research Society of Korea  
 Account Number: 102-910059-81804  
 Bank Name: KEB Hana Bank  
 Swift Code: KOEXKRSE  
 Bank Address: Head office, KEB Hana Bank, 66, Eulji-ro, Jung-gu, Seoul, South Korea  
 Branch: Hana Bank Samsung Station Financial Center Branch

Name of Applicant: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_